



NU **90S** TOUR
EXPERIENCE

NOT JUST A SHOW, ITS A PARTY!

2019 SPONSORSHIP OPPORTUNITIES

UNITEDGRIND.COM

United Grind presents The **Nu 90's Experience**. A celebratory event that bridges the gap between the acclaimed golden era and modern Hip Hop. United Grind champions the spirit of creativity and independence. The Nu90s platform is powered by 40+ up-and-coming performing artist across the Eastern Region.

These series of festive events will be curated by United Grind's own premiere artist and co-founder **Vice Souletric** along with **DJ Nu Era** out of Cleveland, Oh. Sponsored brands will be published on various social media platforms, including those of Vice, Nu Era and the entire performing artist network.



UNITED GRIND PRESENTS

VICE SOULETRIC

DJ NU ERA

NU 90'S TOUR

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MARCH 24

GROG SHOP CLEVELAND

APRIL 12

OLD MIAMI BAR DETROIT

APRIL 14

CHAMELEON CINCINNATI

MAY 3

VELVET LOUNGE WASHINGTON DC

MAY 4

BOWERY ELECTRIC NEW YORK CITY

MAY 10

SUMMIT BAR COLUMBUS

MAY 31

BASSLINE CHICAGO

JUNE 1

GAS LAMP DES MOINES



Brand
Logo



Brand
Logo

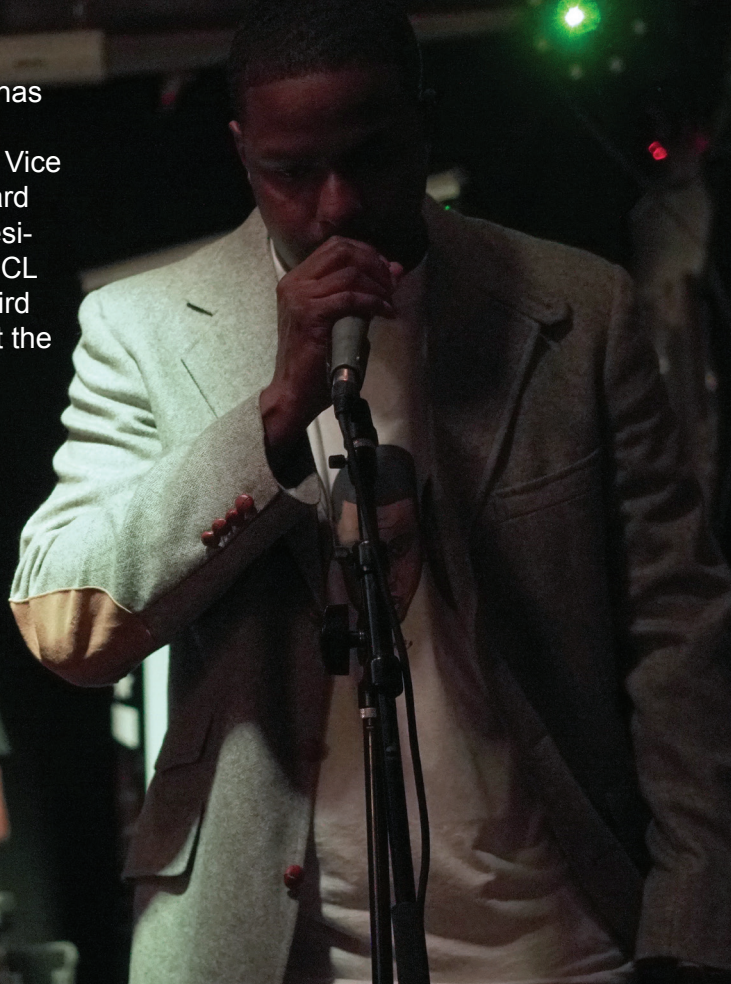
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Vice Souletric is an artist/producer who has worked with the likes of Pete Rock, Hi-Tek, Nottz, Talib Kweli, Skyzoo and many more. Vice capped off 2017 with his Ohio Hip Hop award album of the year nominated, "Vice For President 2" before touring with Hip Hop legend CL Smooth. Recently, Vice has released his third solo studio album, "Vice For President 3" at the top of 2019.

 [@VICE_SOULETRIC](#)
 [@VICEGOTBEATS](#)
[VICESWORLD.COM](#)





Nu ERA is one of the hottest and most versatile competitive DJ's out of the Midwest. The Cleveland DJ Cypher champion has also placed runner-up in Regional DMC battles '17 and '18. NuERA is also the founder and curator of the famed Selector DJ Battle in Cleveland, OH.

  [@DJNuERA](https://www.instagram.com/DJNuERA) | DJNUERA.COM

OUTREACH POTENTIAL

10K

ATTENDEES

100K

SOCIAL/TRAFFIC:
CUMMULATIVE

500K

PROMOTIONAL ADS

PACKAGES

VINYL

\$1000.

High Value. All package offers last throughout duration of tour.

CASSETTE

\$500.

Great Value. Most package offers last throughout duration of tour.

CD

\$200.

Economy package. Some package offers last throughout duration of tour.

MP3

???

Local Business solution. Product Donations (\$100 value or more).

	VINYL	CASS.	CD	MP3
Under title logo placement, featured in print and digital communications	X	X	X*	X*
Logo placement on the homepage of UnitedGrind.com	X	X	X	X
Verbal onstage recognition by emcee AND DJ at all tour stops	X	X		X**
Placement of company logo at all events via digital signage or banner	X			
Placement of company literature/samples at official merch stations	X			
Dedicated ad space on UnitedGrind.com during tour run	X			
Mention and logo placement on all email communications	X	X	X	
Dedicated mentions across all affiliated social media platforms	8	4	2	
Mention on official press releases	X			

*Digital communications only

**On stage mentions for 1 local tour stop only.

CONTACT

Email sponsorship@unitedgrind.com
or call **(216) 200-7972**. You may also
submit your contact information via
<https://unitedgrind.com/sponsorship>
and a representative will be in touch
with you promptly.

