



(SKYZOO + PETE ROCK)

ADVISORY

2019

ADVISORY

ADVISORY

ADVISORY



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SKYZ00

Prolific Brooklyn Hip Hop artist, Skyzoo, will be on tour this Fall promoting the release of his new critically acclaimed album, "Retropolitan" which is entirely produced by Hip Hop legend, Pete Rock.

The album is considered one of the best Hip Hop projects of 2019, debuting at #3 on the iTunes Hip Hop Charts and #9 on the Billboard R&B and Hip Hop album sales charts.

Joining Skyzoo will be **Elzhi**, formerly of **Slum Village** (who is also on the album). Official tour support being **Landon Wordswell**, **Philmore Greene** and **60 East**.

The tour will reach both the East and West Coast of the United States reaching up to 30 markets. The tour will begin Mid-October and will complete at the end of November.



1 MILLION + VIEWS

100K MONTHLY LISTENERS

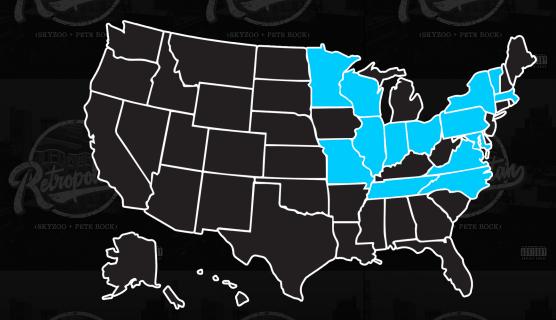
70K FOLLOWERS

70K FOLLOWERS

10K FOLLOWERS



PROPOSED MARKETS



EAST COAST

Burlington, VT Boston, MA Philadelphia, PA Washington, DC Charlotte, NC Chapel Hill, NC Nashville, TN Cincinnati, OH Columbus, OH Cleveland, OH Indianapolis, IN Detroit, MI Lansing, MI Chicago, IL Milwaukee, WI St. Paul, MN St. Louis MO

REACH

- 200K + SOCIAL OUTREACH
- 17 AMERICAN MARKETS
- 6,000 + SHOW ATTENDEES
- AGE RANGE 21-35



RETROPOLITAN TOUR SPONSORSHIP DECK

2019

PROPOSED MARKETS

WEST COAST

Austin, TX San Antonio, TX Dallas, TX Oklahoma City, OK Kansas City, MO Denver, CO Salt Lake City, UT Las Vegas, NV Albuquerque, NM Los Angeles, CA Oakland, CA Bend, OR Portland, OR Seattle, WA Bellingham, WA



REACH

- 200K + SOCIAL OUTREACH
- 15 AMERICAN MARKETS
- 5,000 + SHOW ATTENDEES
- AGE RANGE 21-35



OFFICIAL TOUR PARTNER PACKAGE \$5KPER COAST

We are offer one exclusive partnership package for both the East and West Coast runs. This exclusivity helps maximize the sponsorship opportunity and establishes a more organic working relationship between brand and artist. Review our diverse list of duties Skyzoo is willing to perform for this sponsorship opportunity.

- $\sqrt{}$ Dedicated IG post before every show.
- $\sqrt{}$ Distribute provided literature (flyers, biz cards, pamplets etc.) at entrance and dedicated space at merch area.
- $\sqrt{}$ On-stage shout out of sponsor by DJ or show host.
- √ One IG video promoting tour and sponsor using key phrases provided by sponsor.
- √ Co-branded on-stage banner (provided by United Grind) Banner will have Skyzoo album cover along with Sponsor logo and United Grind Logo.
- $\sqrt{\text{Lower-third logo placement on digital and physical communications.}}$





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WWW.UNITEDGRIND.COM
INSTAGRAM - @UNITEDGRIND



RETROPOLITAN TOUR SPONSORSHIP DECK

OFFICIAL TOUR PARTNER PACKAGE \$1500 PER COAST

- √ IG Mention before every show
- √ Distribute provided literature (flyers, biz cards, pamplets etc.) at entrance and dedicated space at merch area.
- √ Co-branded on-stage banner (provided by United Grind) Banner will have Skyzoo album cover along with Sponsor logo and United Grind Logo.
- $\sqrt{\mbox{Lower-third logo placement on digital and physical communications.}}$



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RETROPOLITAN TOUR SPONSORSHIP DECK

OFFICIAL TOUR PARTNER PACKAGE \$500 PER TOUR DATE

√ IG Mention before every show

√ Distribute provided literature (flyers, biz cards, pamplets etc.) at (SKYZOO + PETE ROCK) entrance and dedicated space at merch area.

 $\sqrt{}$ Lower-third logo placement on digital and physical communications.













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